



ASR's same great products. New unified look.

Every business is unique. ASR and HAP believe every health plan should be, too. That's why we're working together to offer more benefits and services to our members and provider partners. All with one, unified look.

What can providers like you expect to see from this brand shift? You'll see improvements to our web portal over the coming months, as well as a more streamlined approach to requests for additional information. Otherwise, all claim filing and pre-certification requirements for ASR remain the same. Expect the same great service, just with a new, updated brand.



Material	Estimated Date of Change
EOBs and Remittance Advice	You'll see an updated look implemented starting in May.
ID Cards	Card changeover in the next 12 months upon plan renewal (as new groups come on board and upon plan renewal with existing members).
Provider Portal	Expected to be completed in May.
ASR Communications	Expected to be implemented starting in May.

Have any questions?

Call us at (866) 724-3013 to talk to an expert or visit asrhealthbenefits.com.

